Why do you create art? Choose two:

- Self-expression
- Emotional release
- Personal exploration
- Communication
- Reflection
- Healing
- Therapy
- Relaxation
- Stress relief
- Fun and enjoyment
- Escapism

- Connection with others
- Social commentary
- Advocacy
- Empowerment
- Identity formation
- Cultural expression
- Tradition
- Documentation of history or experiences
- Experimentation

- Problem-solving
- Innovation
 - Intellectual stimulation
- Challenge
- Mastery
- Intellectual curiosity
- Personal growth
- Making the world a better place

What is the one special characteristic that buyers and viewers, friends and family like most about your work?

- Aesthetic Appeal: Artwork that is visually appealing, with attractive colors, composition, and overall design, tends to attract buyers.
- Emotional Impact: Artwork that evokes emotions such as joy, nostalgia, contemplation, or inspiration can resonate deeply with buyers and compel them to make a purchase.
- Originality: Buyers often seek out artwork that is unique and original, whether it's in terms of concept, style, or execution. Originality adds value and exclusivity to the artwork.
- Technical Skill: Artwork that demonstrates mastery of technique, craftsmanship, and attention to detail can impress buyers and convey the artist's expertise.
- Conceptual Depth: Artwork that conveys meaning, symbolism, or thought-provoking concepts can engage buyers on an intellectual level and spark their curiosity.
- Cultural or Social Relevance: Artwork that reflects cultural heritage, social issues, or contemporary themes may appeal to buyers who are interested in art that resonates with broader societal contexts.
- Versatility: Buyers may appreciate artwork that can complement various interior styles, decor schemes, or personal tastes, making it versatile and adaptable for different settings.
- Storytelling: Artwork that tells a compelling story or narrative, whether overtly or subtly, can captivate buyers and draw them into the artwork's world.
- Personal Connection: Buyers often gravitate towards artwork that resonates with their personal experiences, interests, or identities, fostering a sense of connection and affinity.

Compelling Ebony Intricate Thought-provoking Ivory **Textured** Captivating Honeydew Vibrant Evocative Peacock Lush Inspiring Detailed Raspberry Impactful Celadon Whimsical Original Apricot Bold Innovative Coral Delicate Expressive Moss Ethereal **Engaging** Orchid Organic Powerful Azure Geometric **Emotive** Multi-dimensional Lemon

Timeless Plum Meticulous Authentic Sky Rich Resonant Sandstone Luxurious Dynamic Amber Playful Harmonious Olive Harmonious Serene Unique Grape Dramatic Evocative Hazelnut Transcendent Cobalt Ornate Masterful Pistachio Elaborate Visually striking Peach Evocative Multilayered Maroon Sensory Provocative Mustard Surreal Multifaceted Platinum Translucent Symbolic Blush Transparent Intuitive Silver Lavered

Gold

Rust

Lilac

Cohesive

Expressive

Bold

Poignant Copper Abstract Contemporary Nuanced Turquoise Balanced **Brick** Traditional Complicated Cinnamon Avant-garde **Bohemian** Resilient **Paprika** Innovative Charcoal Whimsical Pearl Provocative Rustic Resonant Mocha Nostalgic Eloquent Thistle Poetic Pumpkin Profound **Enchanting Transformative** Mulberry Mystical Illuminating Mesmerizing Lavender Enigmatic Burgundy Inviting Navv Cosmic

Vivid **Textured** Slate Otherworldly Fluid Denim Dreamlike Intriguing Ethereal Ruby Sensitive Frost Hypnotic Lavered Storm Captivating Sculptural Authentic Cider Subtle Clay

Midnight **Ephemeral**

Embellished

Embroidered Whirlwind